



# ENHANCED SERVICES DISTRICTS



## What ESDs Do



Cleaning & Beautification



Business Support & Advocacy



Public Safety & Ambassadors



Events & Activations



Public Art & Marketing

## About Enhanced Services Districts

An Enhanced Services District (ESD) is a program in the City of Portland that allows property owners to work together to improve their neighborhood. ESDs add extra services on top of basic City services to make districts more vibrant, welcoming, and economically resilient.

Across North America, these programs are known by many names: Business Improvement Districts (BIDs), Community Benefit Districts (CBDs), Public Improvement Districts (PIDs), and more. In Portland, we call them ESDs.

## How an ESD is Created

- Property owners or property managers in a district ask the City to create an ESD.
- City Council votes on the request.
- If approved, the ESD is set up for 10 years (two 5-year contracts).
- The ESD is managed by a Board of Directors, made up of people who pay into the district (called ratepayers or licensees).

## Contact us if you have questions

- For all general ESD Program questions, please reach out to ESD Coordinator, Devin Reynolds, at **[Devin.Reynolds@portlandoregon.gov](mailto:Devin.Reynolds@portlandoregon.gov)**.
- For all ESD Property Management License Fee or finance-related topics, please reach out to Revenue and Tax Specialist, Roger Koppy, at **[ESD@portlandoregon.gov](mailto:ESD@portlandoregon.gov)**

# How ESDs are Funded

- Every property owner or manager in the district pays an annual property management license fee (the ESD fee).
- The City collects this fee and gives it back to the ESD.
- The ESD uses this money to run programs and services.

## The fee usually goes to whoever:

1. Pays for the property's water service,
2. Is the main occupant, or
3. Shows other signs of managing the property.



## Oversight and Accountability

ESDs must:

- Hold regular Board meetings (with the City's ESD Coordinator as a non-voting member).
- Report program progress to the ESD Coordinator every quarter.
- Each year:
  - Share an Annual Report with City Council, ratepayers, and the ESD Coordinator.
  - Host an annual meeting for all ratepayers.

## Renewal or Termination

- At the end of each 10-year cycle, City Council must vote to renew the ESD.
- A district can be ended at any time if property owners who pay more than one-third of the total fees send written objections.

## Scan the QR Code to Learn More About the Clean & Safe ESD

