

DIRECTOR PARK VENUE PARTNERSHIP PROGRAM



Frybread Fest 2024

Downtown Portland Clean & Safe is excited to announce its 2025 Venue Partnership Program at Director Park. We offer a limited number of complimentary, year-round, space rentals to community organizations hosting free, public events. This program supports events that engage and enrich the community while boosting downtown foot traffic. If your event aligns with our mission to enhance Downtown Portland's vibrancy, this opportunity may be a great fit!

What we're looking for

- Free and open to the public
- The event incorporates Diversity, Equity, Inclusion and Accessibility principles
- Partnerships with Downtown Portland and Old Town businesses that help boost traffic to retail, hospitality, and the local tourism industry

- Local event organizers
- Unique events
- Downtown Portland Clean & Safe recognized as a venue sponsor of your program
- Have a marketing plan

Criteria

- Aim for an attendance of 250 or more
- An event must apply at least three weeks before the event start date, unless special circumstances merit an exception granted by the Downtown Portland Clean & Safe team
- Venue sponsorship is non-transferable
- Multi day or one day events that are between the times of 7am-10pm

What we provide

- Enhanced services such as security presence and daily cleaning of park through our Downtown Clean & Safe services
- Promotion of the event through organizational channels

Events that do not qualify

- Fundraisers: fundraising activities are only allowed if that is not the event's purpose
- Ticketed events or events asking for donation upon entry
- Religious or political events
- Events that exclude any groups in the community

Downtown Portland Clean & Safe reserves the right to update and/or change criteria at any time. Downtown Portland Clean & Safe reserves the right to approve unique exceptions under special circumstances.

If successful

- Enter an agreement
- Provide evidence of Liability Insurance and any other permitting requirements applicable
- Downtown Portland Clean & Safe to be noted as a sponsor with logos included on event marketing materials where appropriate
- Post event reporting that will include asking events to report on attendance figures, successes and challenges of the event, partnerships with businesses, etc.

For questions, contact Emily Halvorson at emily@downtownportland.org.