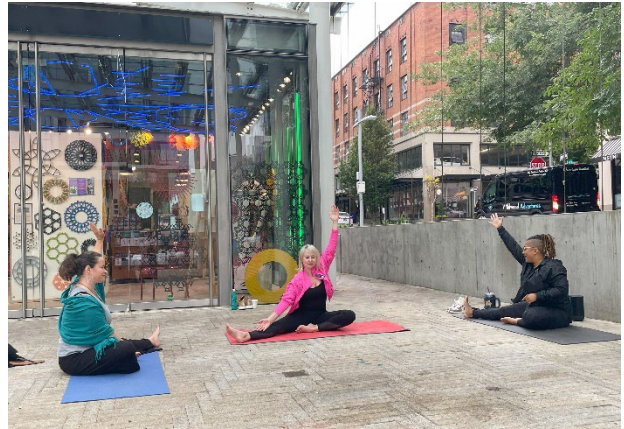


DIRECTOR PARK VENUE SPONSORSHIP PROGRAM

Downtown Portland Clean & Safe is proud to announce its 2024 venue sponsorship program for Director Park. This beautiful European-style plaza is getting geared up for another year of hosting a variety of activities and events to bring vibrancy back to the heart of our city. We are seeking partnerships with non-profits and other community-focused groups committed to providing free, public, and community-centric activities to curate a diverse calendar of events for our in-kind sponsorship program. We are offering a select number of complimentary space rentals at Director Park as a way of fostering collaboration with those who share a passion for community enrichment.



What we're looking for

- Free and open to the public
- The event incorporates Diversity, Equity, Inclusion and Accessibility principles
- Partnerships with Downtown Portland and Old Town businesses that help boost traffic to retail, hospitality, and the local tourism industry
- Local event organizers
- Unique events that are only happening at Director Park
- Downtown Portland Clean & Safe recognized as a venue sponsor of your program
- Have a marketing plan

Criteria

- Aim for an attendance of 200 or more
- An event must apply at least three weeks before the event start date, unless special circumstances merit an exception granted by the Downtown Portland Clean & Safe team
- Venue sponsorship is non-transferable
- Multi day or one day events that are between the times of 7am-10pm

What we provide

- Access to tables and chairs
- Security presence, daily cleaning of park through our Downtown Clean & Safe services
- Promotion of the event through organizational channels

Events that do not qualify

- Fundraisers; fundraising activities are only allowed if that is not the event's purpose
- Ticketed events or events asking for donation upon entry
- Religious or political events
- Events that exclude any groups in the community

Downtown Portland Clean & Safe reserves the right to update and/or change criteria at any time. Downtown Portland Clean & Safe reserves the right to approve unique exceptions under special circumstances.

If successful

- Enter an agreement
- Provide evidence of Insurance and any other permitting requirements applicable
- Post event reporting that will include asking events to report on attendance figures, successes and challenges of the event, partnerships with businesses, etc.

For questions, contact Emily Halvorson at emily@downtownportland.org.